

# RIVERSIDE AREA RESIDENTS

## October 21010

Dear Residents

Several things are happening this month which affect our area. See below for dates, deadlines and information.



**Travelodge III: Comments due OCTOBER 15**  
**One less storey, no less traffic.**

A new hotel application has been made for the site on the west corner of Coldham's Lane and Newmarket Rd. The developers have made some changes since their last application was rejected:

- Height reduced from 6 storeys (18.6m high at parapet) to 5 storeys (15.8m at parapet)
- Yellowstock brick finish on first 3 storeys, timber on top 2 storeys
- Increased set-back from road which will allow large trees to be planted along the frontage

The site is currently an eyesore and needs to be developed. The changes above are all improvements. However, we are concerned that this application will still be an overdevelopment of the site. If approved, the hotel will be the tallest building in the area (the glass office block opposite is 3 storeys). It will also be a long building: 5 storeys along the full 83m frontage.

Our earlier traffic concerns all remain. The developer still seeks 219 bedrooms, which would make this the largest hotel in Cambridge. Their latest traffic surveys show that the hotel could generate up to 780 new trips on weekdays, and 569-1042 new trips on Saturdays., at a very congested junction.

The new deadline for comments is **OCTOBER 15. The Planning reference is 10/0851/FUL.**

You can view the application on the City Council website or at the Customer Service Centre in Mandela House. Post or email comments to: [Tony.Collins@cambridge.gov.uk](mailto:Tony.Collins@cambridge.gov.uk).

*Computer image of hotel from the west, taken from application*



**Local VISION meeting**  
**Oct 11<sup>th</sup>. Christ Church**

The City Council's urban design team is holding a public event on a proposed vision for our area – see overleaf. This is a chance for us to help shape future development in positive ways for our community. **Please come if you can – make your voice heard!**

**Highways chief at East Area meeting on Oct 14<sup>th</sup>**

Richard Preston, the head of Highways at Cambridgeshire County Council, will be at the East Area Committee meeting on Thursday to answer questions on local traffic issues. **The meeting is at 7pm at the Cherry Trees Day Centre, St Matthews Street.**

*Could you help? If you are willing to lend a hand sometimes, or have specialist skills that could benefit RARA (eg planning, legal, environmental) please contact your street rep (details on RARA website) or e-mail [lynette@buslit.co.uk](mailto:lynette@buslit.co.uk) or [srswift1@hotmail.com](mailto:srswift1@hotmail.com)*



# EASTERN GATE PUBLIC CONSULTATION EVENT

Come and have your say on the future of the Eastern Gate Area  
at Christ Church on the 11th October 2010



The Joint Urban Design Team at Cambridge City Council have produced a draft 'Visioning Document', which forms the first steps towards producing a formal Supplementary Planning Document (SPD) that will guide future development and public realm improvements within the Eastern Gate Area.

An 8 week consultation period took place between 26th July to the 17th September 2010, in which many useful suggestions and comments were received.

To compliment this previous consultation, the Joint Urban Design Team would like to invite you to attend a public exhibition regarding the Draft Eastern Gate Visioning Document. Members of the Joint Urban Design Team will be on hand to answer questions and provide more details about the strategies and key projects presented within the draft Visioning Document.

The Team would like to hear your views on this draft Visioning Document, so please come along to have your say about the future of the area.

If you are not able to attend but would like to see the exhibition boards and a copy of the draft Visioning Document, they can be downloaded from our website at [www.cambridge.gov.uk/easterngate](http://www.cambridge.gov.uk/easterngate). Alternatively, copies of the draft Visioning Document can be viewed at the City Council Customer Service Centre located at Mandela House Regent Street.

Previous Consultation Leaflet - July 2010

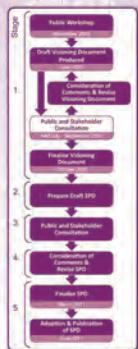
## DRAFT EASTERN GATE VISIONING DOCUMENT What are your views?



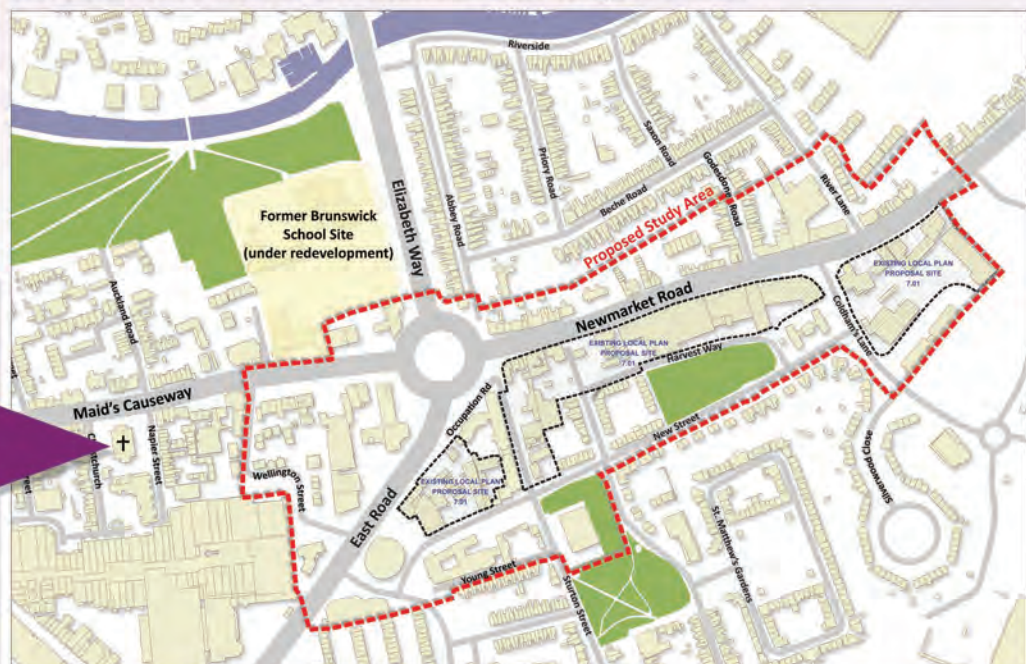
The Joint Urban Design Team at Cambridge City Council have produced a draft 'Visioning Document', which forms the first step towards producing a formal Supplementary Planning Document (SPD) that will guide future redevelopment within the Eastern Gate area (see map overleaf).

This draft 'Visioning Document' presents a series of issues, opportunities, redevelopment aspirations and potential key projects for the area and is intended to stimulate ideas and discussion. These will then feed into the SPD to be started later this year.

We would like to hear your views on this draft Visioning Document, so please tell us your ideas.



The public exhibition will take place at:  
**Christ Church,  
Christchurch Street,  
CB1 1HT  
from 2pm-9pm  
on the  
11th October 2010.**



The Draft Eastern Gate Visioning Document is available to view at

[www.cambridge.gov.uk/easterngate](http://www.cambridge.gov.uk/easterngate)

